



IFYE Association of the USA, Inc.

Peace Through Understanding

IFYE Update – August 2021

National IFYE Conference

Jan Wood, President
jwood@ifyeusa.org

The 2021 National IFYE Conference is fast approaching but you still have time to register.

After cancelling the conference in 2020 due to the COVID pandemic, registrations are coming in fast. The conference committee has planned an exciting agenda of fun, food and tours in Branson. As the new President in 2021, I hope to renew previous IFYE friendships as well as meet and make new IFYE friends. See you there!

Annual Giving Campaign

Jan Wood, President

The Marketing Committee is launching the Annual Giving Campaign this month. Our goal in 2021 is \$60,000. After being forced to suspend the program in 2020 and 2021, we have a record number of approved IFYE outbound participants for 2022, far in advance of previous application periods. We anticipate having 25 IFYEs in 2022. Every donation is greatly appreciated and will help keep our program fulfilling its mission. Please give what you can, when you can. It is easy to give online through the IFYE website (<https://ifyeusa.org>) under “Ways to Give.” Thank you for your past support and thank you in advance for your 2021 donation to the Annual Giving Campaign.

Partner Update

Ken Gordon, Executive Director
kgordon@ifyeusa.org

Although our partnering countries closed their borders to exchanges in 2021, we have been busy engaging with other organizations to continue the growth of our program.

Work continues with the United Soybean Board (USB) as they approved an extension of their grant for us to select eight of their up-and-coming leaders in 2022. Outreach to all 28 state soybean boards/associations was completed and, we expect eight IFYEs to represent the USB next year. In addition, we are working with the U.S. Soybean Export Council to align with their country representatives as this program moves forward.

We recently received an inquiry from the U.S. Dairy Export Council to develop a program proposal like USB for their organization. Previously, outreach to the U.S. Grains Counsel resulted in the opportunity for our IFYEs to connect with their representatives while in their host countries.

2021 National IFYE Conference

“Piecing Together World Peace”

September 23 – 26, 2021

Branson, Missouri

Full time registration - \$250 until Aug 21

Register at: <https://ifyeusa.org>

IFYE Awards

Jan Wood, President

Do you know who should be recognized by IFYE? Many IFYEs have served as volunteers, appointed and elected officials, leaders of other organizations and more. Those who have stepped up, spoken up and made a change in the lives of others can be recognized if you submit your request and it is approved by the IFYE Board. The three categories are: (1) Friend of IFYE; (2) Certificate for Outstanding Contributions to International Understanding; and (3) Outstanding contributions by IFYE alumni. The form is located at: <https://ifyeusa.org/portal/recognition.html> Please submit your nomination by August 25 as stated on the form.

IFYE Bylaws Changes

Jan Wood, President

There will be a vote on IFYE bylaws changes at the 2021 IFYE conference in Branson. IFYE life members and those who have made a membership contribution between November 2020 and the present are eligible to vote. More information will be sent to eligible members in time for the final discussion and voting in Branson.

Guiding Principles

Guiding Principle #7 is being featured during August. You may view this story by linking through anywhere on the spotlight showing Guiding Principle #7. All featured Guiding Principles may be found under <https://ifyeusa.org/about/>

Program Update

Alan Lambert, National Program Director
alanelambert@ifyeusa.org

The many different components of the 2022 U.S. IFYE program are moving forward. A majority of the 2021 IFYE applicants and several of the 2020 IFYE applicants have verbally indicated they are interested in participating in 2022. We have also received one application from Michigan in the past couple of weeks.

The commodity programs, the new outreach efforts with Cooperative Extension Service, and the “for credit” opportunities for university students will also help to drive up the numbers of IFYE applicants. IFYEs’ physical presence at university career fairs will also build name recognition and participation among university students, faculty and administrators.

As we look to increase the number of 2022 outbound participants to 25 or more individuals, in order to have sufficient countries for placements, IFYE must also increase the number of host countries. Efforts have been underway for several months to expand the IFYE program to countries in Africa, Central & South America, Eastern Europe and Asia. Our goal is to add three new participating countries each year. Unfortunately, the recent increase in the COVID-19 variant and the minimal number of vaccines available for lesser developed countries around the world may add difficulty to expand as we intend.



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August 2021

Dear IFYE Family Member,

Congratulations and Thank You! During IFYE's Annual Giving Campaign 2020, our goal was to raise \$50,000 and we did it! Two hundred forty-two (242) of you donated \$56,924.07. Our goal for IFYE's Annual Giving Campaign 2021 is to raise \$60,000. That's just \$3,100 more than last year, and we know you can help take us over the top this year as well.

We were very excited and hopeful for a 2021 program. Last year's donations helped us to acquire a partnership with the United States Soybean Board (USB). Six young adults, sponsored by the USB, were ready for their IFYE experience this year. Twelve additional young adults were interviewed and selected as IFYEs for summer and fall 2021. Sadly, between November 2020 and April 2021, all our partner countries canceled their 2021 programs, leaving us nowhere to send our delegates. All additional potential partner countries we researched were on the State Department "Do not travel" list. This forced us to cancel our 2021 program.

Your donations give us the opportunity to continue recruiting outbound IFYEs and host families. We also continue to seek additional partner countries. Even though we are not having an exchange this year, our program continues and so does our financial need. Ongoing costs include: marketing, staffing, insurances, supplies, and contracted support for communications, website, and bookkeeping.

We all remember our IFYE experience - the foods we ate, the new skills we learned, the new friends we made and the new language we tried to speak. With a donation, you can help us to continue providing these opportunities for today's youth.

You can donate to the Annual Giving Campaign 2021 through the IFYE website by clicking on the [Ways to Give](#) link on the home page (ifyeusa.org) or by mailing your donation with the attached form to our Associate Treasurer. All donations directly support the IFYE program.

IFYE will again recognize donors by their level of yearly giving. These levels are: Diamond (\$5000 and above); Platinum (\$1000 - \$4999); Gold (\$500 - \$999); Silver (\$100 - \$499); and Bronze (\$10 - \$99).

All donations throughout the 2021 calendar year will be totaled and you will be recognized in a winter IFYE Update and at our annual conference. Every gift counts. Remember, your IFYE experiences may have been underwritten by various sources including individual donations. Please consider giving a tax-deductible gift to IFYE this year.

Sincerely,

Jan Dennis Wood, President
jwood@ifyeusa.org
513-225-5300

Ken Gordon, Executive Director
kgordon@ifyeusa.org
614-593-0234



IFYE Annual Giving Campaign 2021

Please use this form when donating to Annual Giving Campaign 2021.



Investing in IFYE is investing in our young adults and the world they will lead. Investing in IFYE helps to build a stronger world! Thanks for your donation to the Annual Giving Campaign 2021!

Name _____

Address _____

Phone _____ Email _____

IFYE Program _____ Year _____ Country _____

IFYE Program _____ Year _____ Country _____

IFYE Family _____ Year _____ Country _____
 (Host family, business, PRYLE, Friend of IFYE, etc.)

Please accept my gift of \$ _____

Diamond level (\$5000 and above)

Silver level (\$100-\$499)

Platinum level (\$1000-\$4999)

Bronze level (\$10-\$99)

Gold level (\$500-\$999)

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____ Check enclosed

Credit card number _____ Expiration date _____

CVC number _____ Zip code of credit card _____

Please send your check or credit card information to: Pat Hutsell, Associate Treasurer
 3670 N Bayou Hills Road
 Parker, CO 80134-5111
 303-519-0765
pathutsell@gmail.com

Or you may donate online by credit card at: <https://ifyeusa.org/ways-to-give/>

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____ Yes, you may share my name and donation level on IFYE's annual donor list.
 Only your name will be shown. All personal information is protected.

____ I prefer my gift(s) remain anonymous.

____ Please contact me. I have questions about giving.

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"...a song of Peace for their land and for mine."