



IFYE Association of the USA, Inc.

Peace Through Understanding

IFYE UPDATE – October 2021

IFYE Store Open

Sheri Swackhamer, Co-Chair Membership Committee

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The Membership Committee would like to introduce you to our IFYE Store. It is a newly launched IFYE merchandise ordering website with over 30 items of IFYE logo clothing, accessories, and sports-themed items. The ordering website is only open through the end of October. <https://bit.ly/IFYESTORE>.

IFYE will receive a minimum of \$4 per item sold during our fall campaign if we order a cumulative total of 60 items.

Here are a few details:

- The ordering site is only open until October 30.
- Each order must be placed online; payment will include shipping.
- Orders will be printed the first two weeks in November and will be shipped via Fed Ex to your home.
- When checking out, you will be asked which student helped you with your order; you should enter "IFYE" in the designated box.



2021 National IFYE Conference

Jan Wood, President

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Thank you, Missouri IFYE Family!!! The 2021 National IFYE Conference was awesome, thanks to Faye Worley and Delbert Frericks, Co-Chairs, and the entire Missouri IFYE team.

The opening ceremony was inspiring and touching. Tours on Friday were excellent: College of the Ozarks, Top of the Rock with the Ancient Ozarks Natural History Museum, Let Branson Entertain You, and The Ozarks.

Hannah Nordby, 2018 IFYE to Thailand and Taiwan and Elizabeth Otte, 2019 IFYE to Germany and Argentina shared some of their experiences. IFYEs had the opportunity to purchase a wide variety of items via live auction, raffle, and a silent auction. Thank you, Milton Mains, our auctioneer!

The International Dinner included entertainer Mike Walker who impersonated several well-known singers. A "Circle of Friendship" closed the conference. We said a final farewell on Sunday morning to each other and to those we have been made aware of passing since our last memorial service in 2019.

A fantastic three days! Thank you to everyone involved in making this conference special!

2022 National IFYE Conference
"IFYEs get their Kicks on Route 66!"
June 30 – July 3, 2022
Uptown Normal Marriott
Normal, IL

Annual Giving Campaign

Cindy Barnett, Co-Chair Marketing
Committee
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The Annual Giving Campaign launched in August. As of October 4, 30 IFYEs have donated \$8,584. THANK YOU!

Our goal is to raise \$60,000 by December 31. Your donations give us the opportunity to continue recruiting outbound IFYEs and host families and support our ongoing program costs.

You can donate to the Annual Giving Campaign through the IFYE website by clicking on the [Ways to Give link](#) on the home page (ifyeusa.org) or by mailing your check to Associate Treasurer: Pat Hutsell, 3670 N Bayou Hills Rd, Parker, CO 80134-5111. If wishing your check donation to be credited toward the Annual Giving Campaign, please make sure to add "AGC 2021" to your check memo.

If you have not, please consider giving a tax-deductible gift to IFYE this year.

The Seeds of Growth

Ken Gordon, Executive Director
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Remembering the past, while being focused on the future, is an important aspect to use as a guide as we look at growth opportunities for IFYE. In agriculture, we all know that it takes an investment in seed, fertilizer, equipment, and a long list of other "inputs" before the resulting harvest can be enjoyed. Your staff, Board, volunteers, and others have been working hard on the inputs for IFYE, and results from those efforts are being seen.

We planted the seeds of proposals, letters of inquiry, emails, and phone calls to propel IFYE with future growth and funding. Those seeds were spread among corporations, commodity associations, trade groups, foundations, government agencies, and you - alumni.

Funding requests of more than \$775,000 have been sent and results are being seen. The first result was the extension of the United Soybean Board grant of \$124,100 for 2022, followed by \$13,000 from the National Sorghum Board. A foundation email on October 11 notified IFYE of a \$45,000 opportunity that we're finalizing. It's an exciting time for our IFYE family.

Great things are happening with IFYE, but we haven't lost sight of our past and our core program of living with host families to gain insight into other cultures. It's through that personal interaction that transformative experiences happen.

Your Board and staff are continuing to plant the seeds for growth, and the excitement around IFYE is growing. You can be a part of that excitement by contributing to our 2021 Annual Giving Campaign. We're moving to a bright future, and we appreciate everyone who is helping IFYE get there. Thank You!

Program Update

Alan Lambert, National Program Director
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The 2022 program goal of 26 outbound IFYEs is halfway there! Thirteen individuals have submitted applications, and most have been interviewed and selected. We expect nine individuals to be selected for two "commodity enhancement" programs (soybean and sorghum). The host family component will continue to remain the emphasis of all IFYE programs, but additional leadership development opportunities abound.

New host countries for 2022 are Latvia and Slovenia. Additional host countries not yet confirmed include: Morocco, Kenya, and Tanzania.

The IFYE program needs your help in identifying contacts in new host countries. Please contact me with information you may have with any organization.

I am optimistic we will meet our goals in 2022.