

# IFYE Association of the USA, Inc.

# Peace Through Understanding

### IFYE UPDATE

**VOL. 2019, ISSUE 1** 

**January 7, 2019** 

### **IFYE Board News:**

The IFYE Finance Committee approved and presented a 2019 budget of \$407,783 during the last IFYE Board meeting. A motion was made, seconded, and passed by the Board to accept the 2019 budget proposal as presented by the Finance Committee.

Listed below are the new and continuing IFYE Board Officers who will provide leadership in 2019. The following members will comprise the Executive Committee for IFYE.

- Victoria (Vicky) Fehrmann Warren, President
- Larry Gould, Vice-President
- Barbara (Barb) Batie, Secretary
- Jess Stairs, Treasurer
- Don DeWerff, Associate Treasurer

IFYE Committee Chairs and assignments have been established as follows:

- Larry Gould, Chair, Finance Committee
- Carolyn Hansen & Alan Lambert, Co-Chairs, Program Committee
- Cindy Barnett & Ken Gordon, Co-Chairs, Marketing and Resource Development Committee
- Pat Hutsell, Chair, Nominating Committee
- Tiffany Hulinsky, Chair, Digital Media Committee

## IFYEs Can Again Become Life Members

During the August 2018 IFYE Board meeting, a motion to reinstate the opportunity for IFYEs to become life members of the Association was approved. Any member who makes a \$1,000 membership contribution, which can be spread over five years, will be recognized as a life member and issued an IFYE Life Member card. Look for an update on Life Membership on our website.

#### **President's Message:**

Happy New Year, fellow IFYE Alumni! I am honored to be your IFYE Association President for 2019. We accomplished a lot in 2018 while we celebrated 70 years of IFYE. Wow, 70 years! Who would have thought in 1948 that IFYE would still be alive in 2019? I believe that those pioneers did. I believe that those pioneers want IFYE to continue to thrive. I believe we all do!

Long or short, here or abroad, as an IFYE (or YDP, YASEP, or other) or as a host family, we have all grown from our experiences. Whether you are 80-plus or 20-plus, IFYE needs you to stay committed and give others similar growth opportunities. Please consider how you can help.

We plead for funding regularly, but we also need your time, your ideas, and your outreach. We also need outbounds and host families. Please think of partners and contacts who can help us meet our goals. Your Board and committees will work to continue to grow IFYE in 2019 as we are committed to our vision: A world of healthy, food-secure people, who live peacefully in thriving communities and are prepared to work globally.

IFYE is relevant in today's world, just as it was relevant when I was an IFYE in 1978 and when you had your IFYE experiences. In fact, our world has never needed it more! Take a few minutes to think how you might promote IFYE for 2019. If you want to become more involved or share an idea, please contact me or our Executive Director, Ken Gordon. His contact information is at the end of the Update.

It is with great pleasure that I recognize Larry Hancock, 1969 IFYE from North Carolina to India. Larry retired from the IFYE Board of Directors at the end of 2018 after serving as our Association Treasurer for the past three years. Through his dedicated work and oversight, our IFYE finances were well managed and audits and

required filings were completed in a timely manner. We wish Larry well and look forward to seeing him and Kathy at upcoming IFYE functions.

Victoria (Vicky) Fehrmann Warren

I always encourage people to get out there, travel the world, see new things, experience new people, experience new food, experience new culture. What happens is that helps you to grow and be your best self. Karamo Brown

### **Program Update:**

The application window is open for the 2019 IFYE program. We have approximately 15 participating countries, and openings for approximately 25 U.S. IFYE representatives. While we have received some IFYE applications, and others are in-process, additional applications are needed to fill all the available openings.

IFYE applications (found online under the Foreign Exchange Program tab) are received by the IFYE National Program Director, who then forwards all material to the appropriate state coordinator (where applicable) for the interview process. As described in the last issue of the IFYE update, anyone who successfully recruits a 2019 IFYE will receive \$500 once the IFYE arrives in their host country.

We also expect to host a similar number of inbound IFYES in 2019, primarily from mid-June to early September. Each host family will be asked to host approximately three weeks out of the three-month inbound program. Though your state may not have a state IFYE coordinator, if you are interested in hosting, please contact Alan Lambert, IFYE National Program Director, to get the process started.

The 2018 IFYEs returned to Washington, DC in early December for their national debriefing. Among many other topics to discuss, each returning IFYE spent considerable time developing a dynamic IFYE presentation using a variety of methods including social media to share with audiences. Social media may enable the IFYE story to be spread to many more audiences in addition to the normal pathways. Returning IFYEs (from Colo., Ill., Mich., Md., Minn., N.D., Ohio and Wisc.) are ready to share their experiences. Your help in identifying speaking opportunities for them will help immensely.

Please contact Alan Lambert, IFYE National Program Director, at 605-366-6107 or alanelambert@gmail.com and he will help connect you with an IFYE to schedule a presentation.

### **National Conference Prep Continues**

IFYE leaders in Kentucky are working diligently on the upcoming IFYE Conference, August 7-11 in Lexington. The event will be held at the Downtown Lexington Hilton, which is offering a group rate of \$129.00 per night with parking and a full breakfast for each room occupant. Be sure to use the following link and Click here to make hotel room reservations. Continue to check the IFYE website for updates on tours, entertainment and a schedule of events.

Mark your calendars Aug. 7-11, to visit the land of "My Old Kentucky Home." If you need special arrangements, please inform Cathy Kunkel-Mains, Chairperson, so appropriate plans can be made to accommodate your attendance. Cathy can be reached at cakuma50@gmail.com.

## **Executive Director Update:**

Increasing funding for IFYE and raising awareness of the program opportunities are top priorities for 2019. In December, and while in Washington DC for the IFYE debriefing, I met with a number of individuals to seek funding and gain support for IFYE. While there, the Agriculture Retailers Association agreed to continue their \$1,000 contribution to IFYE, and other funding efforts in the D.C. area continue via emails and phone conversations.

The draft marketing plan for IFYE was reviewed by a third-party public relations firm on a pro-bono basis. The marketing plan is undergoing some enhancements from the suggestions by the PR firm. The Marketing and Resource Development Committee will continue work on the plan for final submission to the IFYE Board and implementation in 2019.

Please direct all future IFYE business communication to the IFYE Executive Director, Ken Gordon, at 9340 Warner Rd., Plain City, Ohio, and email at <a href="mailto:kgordon@ifyeusa.org">kgordon@ifyeusa.org</a>.

Please check the appropriate box(es) for the support you wish to provide to the IFYE Association. Return the form and completed action(s) that you have selected to: **Don DeWerff, 29 Arrowhead Drive, Lyons, KS 67554** 

PLEASE COMPLETE: NAME	EMAIL		
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I wish to support IFYE in 2019 w	ith the following:	\$5,000	\$2,500
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Enclosed is \$20 for the pos	stal mailing of two IFYE NE	EWS and eight is	sues of the IFYE UPDATE published during 201
PAYMENT METHOD			
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http://ifyeusa.org