



**IFYE Association of the USA, Inc.**

*Peace Through Understanding*

**IFYE UPDATE**

**VOL. 2017, ISSUE 8**

**December 8, 2017**

### **Program Update:**

The debriefing for the returning 6 IFYEs (10 country experiences in 2017) will be held in Washington, D.C. from December 7-10, 2017. A complete review of the program (from application to return from host country), promoting IFYE after their return, and discussion of reverse culture shock will be included in the debriefing. Fourteen (14) countries were part of the 2017 IFYE program including the Inbound IFYE exchange.

The National Program Director (NPD), Alan Lambert, has received three IFYE applications for the 2018 program. The goal is to have 12 outbounds in 2018. Approximately 60 individuals have indicated interest this year and the NPD is following up on more than 100 who have expressed interest in past years. Applications will be forwarded to IFYE State Coordinators where applicable. Applicant interviews will be conducted as soon as possible with help from area IFYE alumni and others who have assisted in the past. Interest in a three-month program is increasing as applicants are attempting to fit IFYE in between the spring and fall semesters at their universities. A \$500 recruitment award is available to all IFYE alumni for finding an IFYE for 2018. Contact Alan for details.

Do you know of a speaking opportunity for newly returned IFYEs? If so, please contact Alan Lambert, IFYE National Program Director @ 605-366-6107 or [alanelambert@gmail.com](mailto:alanelambert@gmail.com). The IFYEs that participated in 2016 and 2017 are eager to provide presentations and a recently adopted financial incentive is available for them to make a presentation to your group.

### **Board Update:**

- Recently returning IFYE Tiffany Hulinsky (2015 IFYE Minn. to Finland) has joined the IFYE board! She is joining Pat Hutsell (1972 IFYE Neb. to Kenya), Jan Dennis Wood (1972 IFYE Ohio to Australia) and Jess Stairs (1964 IFYE Penn. to India). Their three-year terms will begin in 2018 but they are involved now in committee work and board conference calls. (*In the last issue, it was erroneously reported that Jess went to Italy. Sorry for the error, Jess. Thanks to the IFYEs who were in Italy for catching the error.*)
- Board officers for 2018 are Art Deisher, President; Larry Gould, Vice-President; Victoria Warren, Secretary and Immediate Past President; and Larry Hancock, Treasurer. Appointed Associate Treasurer for 2018 is Don DeWerff. All are incumbent officers except Victoria who is becoming Secretary for the retiring Connie Fukudome.
- The 2018 National Board meeting will be in Indianapolis, Indiana on July 6-8. Location yet to be determined.

### **Financial Update:**

- The 2018 IFYE budget was approved by the IFYE Board in November. It is available upon request. Outside funding sources to be obtained by the Executive Director will hold the need for alumni contributions to \$10,000 per month. If half of the IFYE alumni donated just \$10 per month, the income would almost be double the need!
- It is recognized that many of you make donations. We greatly appreciate your generosity and want you to continue your support. The alumni portion of the budget is \$10,000 per month and historically donations have exceeded that level. We need that to continue.

- Ways you can support IFYE:
  - Log in at IFYEUSA.ORG and donate online.
  - Buy anything through AmazonSmile and IFYE receives \$.50 for every \$100 spent.
  - Donate through Newman’s Own Foundation Holiday Challenge (information below) and help IFYE possibly get at least a weekly award of \$2,500 or up to \$150,000 for the top award or any of the other top ten monetary awards. (see below)
  - Consider a major, sustaining gift in the Organizational Capacity Campaign. (see below)
  - Donate \$100 by check payable to IFYE Association of USA. It is just that simple.

Please use the attached invoice for making your financial support to IFYE.

### **IFYE Joins Newman’s Own Holiday Challenge**



We now have a new way to raise funds for our association, at least through the holiday season. The IFYE Association of the USA, Inc. is participating in the Newman’s Own Foundation Holiday Challenge. There are weekly challenges that can add additional funds for IFYE and top monetary awards are awarded when the Challenge ends on Jan. 3. Please post an announcement of our participation in this program on your Facebook page and ask your followers to consider a contribution to help in our efforts to

promote Peace Through Understanding. The URL link is: <https://www.crowdrise.com/o/en/campaign/ifye-association-of-the-usa-inc1> A sample message which you can use is shown below. Please feel free to copy and paste the message, use it with your own edits, a part of it, or create your own. This helps others to support our great organization!

**SAMPLE MESSAGE:**

*Many of you know that I had a wonderful overseas cultural experience through the IFYE Association of the USA, Inc. The Association has entered the Newman’s Own Foundation \$500k Holiday Challenge and we can win additional funds, but we need your help. IFYE is a 501(c)(3) charitable organization that provides young adults with a deep immersion cultural experience by arranging for participants to live with families in other countries. Please consider a tax-deductible donation to our organization this holiday season so we can continue our work in promoting “Peace Through Understanding.” Click on this link to donate and watch our video. <https://www.crowdrise.com/o/en/campaign/ifye-association-of-the-usa-inc1>*

**The Organizational Capacity Campaign** is progressing nicely. Sixteen (16) have verbally pledged to donate \$5,000 each year for the next 3 years (2018, 2019 and 2020). A target deadline of December 27 has been established by the IFYE Board. Monies donated to fulfill the pledge are tax-deductible and will be placed in a separate bank account. Use of these funds is restricted to organizational expansion as outlined in a separate budget, which is available upon request

If you have questions or would like more timely information on the campaign, please contact IFYE Board President Art Deisher at 937-935-3807 or contact Executive Director Ken Gordon at 614-593-0234. Thank you for your consideration.

**Contact address: Art Deisher 6037 Frejon Lane, Sylvania, Ohio 43560 (added per alumni request)**

The IFYE Association of the USA, Inc. shall make its services, facilities and programs available to all persons regardless of race, color, creed, gender, gender variance, age, disability, marital status, sexual orientation, or national origin, and the Association shall not in any way discriminate against any person on the basis of race, color, creed, gender, gender variance, age, disability, marital status, sexual orientation, or national origin.

<http://IFYEUSA.org>